

Resources to Leverage or promote community / field Recruiting

Description	Opportunity	Resource
Chamber of Commerce	Networking, member discounts, marketing, free advertising, referrals, raise your profile	Search by town or zip code
Town or county community rooms.	Space to hold an event	Town or county websites
Partner with town, county, community or college action council “job readiness” or “employment preparation” programs	Volunteer to do a segment on “professional dress” or “career make up” or “make up colors for the office”. Bridge to Avon at conclusion.	Google “job readiness programs or employment prep in your area
Leveraging the Workforce Innovation and Opportunity Act. The (WIOA) network, is a consortium of Businesses, nonprofits, academic institutions, and others who support the notion that all Americans should have access to opportunity.	Many banks, colleges and chamber of commerce's are affiliated. WIOA also includes is the Hispanic Heritage Foundation. Reach out to conduct opportunity meetings for example.	http://opportunitynation.org/who-we-are/the-opportunity-coalition/
Partner with One Stop Career Centers . This is a nationwide organization	Volunteer to do a segment on “professional dress” or “career make up” or “make up colors for the office”. Bridge to Avon at conclusion.	www.careeronestop.org/ Enter any zip codes to find a center near you.
Create local Business to Business Opportunities Clothing stores, Old Navy, Dress Barn, etc.	Take note of what stores you visit that have outsidess businesses in place. (ex: walk into Old Navy as see Met Life Insurance has a table) If they are permitted – most cases you can do the same!	Varies Grass roots phones calls or store visits
Leverage local Mall community events	Most malls have a calendar of events. They do coat drives, craft days, photo days, charity events– they welcome volunteers and venders for free or low cost	Go to the mall website and search events
Craft Fair	Table / exposure	Search local Craft fair
Farmer’s market	Table / exposure	Search local farmer’s market
“What’s Around Town” or “Coming Events” in local free paper	Attend and make friends, network and make connections	Mailbox or online
Recreation centers	Table / exposure	Search recreation center
Summer concerts, tourism or community events	Table/ exposure.	Search “summer or free concerts”